

# QUALITY & RELIABILITY

## Press Release

16/12/2024

### Quality & Reliability as a Gold Sponsor at the Digital Economy Forum 2024

On Monday, December 16, 2024, **Quality & Reliability**, a leading company in the field of IT and digital technologies, participated as a **Gold Sponsor** at the **Digital Economy Forum 2024: Navigating the Digital Future**, organized by the **The Federation of Hellenic ICT Enterprises (SEPE)** at the Athenaeum InterContinental Athens Hotel.

The forum brought together top government officials, representatives of European institutions, industry organizations, global digital technology experts, and business leaders from the IT sector and other key economic fields.

During the conference, **Mr. Panagiotis Paschalakis, Founder & CEO of Quality & Reliability**, participated as a speaker in a specialized panel titled *"Leveraging AI to Boost Productivity."* He highlighted the pivotal role of Artificial Intelligence (AI) as a driver of innovation and productivity. Mr. Paschalakis addressed the rapid growth of AI, the challenges it brings, and the emblematic projects undertaken by Quality & Reliability. Specifically, he stated:

*"Our company has been an early adopter of AI, implementing a complex project in collaboration with the Ministry of Foreign Affairs that serves the Greek diaspora across 120 embassies and consulates worldwide. This project enables citizens to communicate in 20 different languages, reducing the need for physical presence and providing solutions through an electronic assistant that simplifies processes and requests. Beyond its significant impact on serving the Greek diaspora and citizens globally, this project showcases the technological advancement of the Greek state's services and places our country among the global leaders in public sector digital transformation."*

He also referred to another significant project with the Ministry of Foreign Affairs involving the **utilization of historical archives** containing over **65,000,000 documents**. He emphasized the company's contribution to creating a **virtual diplomatic advisor**, enhancing the country's foreign diplomacy while preserving its cultural and diplomatic heritage.

Mr. Paschalakis underscored:

*"In the next 2-3 years, the use of AI will approach 80%-90% of an expert's knowledge across all scientific fields. Quality & Reliability is committed to continuing investments in this direction, maintaining our position as technology leaders and actively contributing to the digital transformation of our country."*

Through its participation in the **Digital Economy Forum 2024**, **Quality & Reliability** reaffirmed its leadership in the technology sector and its dedication to shaping a future where technology and innovation serve as catalysts for social and economic growth.

#### **About the Company:**

Q&R has implemented and supports the productive operation of complex and critical Information Systems, based on cutting-edge technologies, for numerous organizations and enterprises in Greece and abroad. Over its thirty years of operation, Q&R has made a significant contribution to the digital modernization of both the public and private sectors through its expertise and the innovative software products it has developed, creating value and competitive advantage for its clients through technology.

Listed on the Athens Stock Exchange since 2000, Q&R is considered one of the fastest-growing companies in the industry today. Its client base includes more than 250 major organizations and enterprises from both the public and private sectors. Leveraging new technologies, the company develops modern solutions in the field of **cloud services**, offering tailored, state-of-the-art services specifically designed for small and medium-sized enterprises.

