

# QUALITY & RELIABILITY SA

HIGH-TECH INFORMATION TECHNOLOGY APPLICATIONS

Konitsis 11B, Marousi, 151 25

## Press Release

09/09/2021

### **Q&R has been awarded a new IT project from the Athens Chamber of Commerce and Industry (EBEA)**

The implementation of the project "Development of an information system for spatial analysis of entrepreneurship" was undertaken by the consortium of companies "GEOGNOSIS E.P.E. - QUALITY & RELIABILITY A.E. - SYNTEX INFORMATION S.A. - GI." The total budget for the project is €645,677.42 plus VAT.

The project involves the development of an information system for leveraging the data collected by EBEA (Hellenic Federation of Enterprises) to analyze entrepreneurship in its jurisdictional area. The system consists of three distinct subsystems:

1. **Geoinformation System:** The Geoinformation System will utilize EBEA's business data and enable multi-layered spatial data processing, as well as effective representation through interactive maps. The Geoinformation System will serve as an important tool for understanding and monitoring the relationship between demand for services and their supply, i.e., entrepreneurial activity.
2. **Business Intelligence System:** The Business Intelligence System will provide users with the ability to access large volumes of data related to businesses, enabling them to obtain reliable information that will assist in making critical decisions.
3. **Mobile Applications:** The mobile application will offer location-based services to users. The software will incorporate cutting-edge technology for communication and user engagement at the desired location and time. This includes Mobile Push Notifications, utilizing mobile devices through a specially designed application. The project includes the installation of 300 beacons. The application will be available to 50 selected EBEA businesses, which will be able to send updates to the application's users.

Q&R has extensive experience in the field of Information Technology in Greece, with a particularly successful track record and a large number of installations. Q&R's client portfolio includes more than 250 major enterprises from the private and broader public sectors.